Bristol has 4 main universities and colleges, with campuses scattered all over the city. Students contribute more than £500 million to Bristol’s economy, most of which is spent on property rental, food, social activities/going out, travel, books and clothes.

**50,000 and counting...**
Bristol’s student population has increased to over 50,000, making up more than 10% of the total population of the city.

**More than passing trade**
Bristol has the second highest student retention rate in England, while the South West is the number one region for retention. More than passing trade, Bristol students are the loyal customers of the future.

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Individual spend per month*

- **£365** Accommodation
- **£169** Food, drink and going out
- **£58** Utilities
- **£47** Mobile & other
- **£91** Travel, books, clothes
Published in September, The Bristol24/7 Student Guide is a print guide to the best of Bristol written by students for students. It shares inside info, tips, offers and competitions that students in the city want.

Bristol24/7 is currently the premier content provider for the area and the biggest independent media hub and website in the South West.

100+ page A4 printed guide

Large, highly engaged social media following

Dedicated online student channel

The best written and multi-media content, including contributions from the student community
The Student Guide in print...

24,000 copies of the Bristol24/7 Student Guide distributed directly to the students at all the university freshers fairs, plus halls of residence & student venues.

Contents include nightlife, arts & culture, food, lifestyle, leisure, shopping, travel, transport and other special features.

100+ A4 pages filled with all the information students in the city need including area profiles, city highlights and listings of venues and businesses.

Student Offers: Get the students' attention with a discount offer across our print guide, website, e-newsletter and social media.

Editorial-style sponsored features and business profiles available.
Online student channel...

Student channel on the hugely successful bristol247.com website. High quality, regularly updated offers, competitions and multimedia content providing everything a student needs to know about Bristol.

Sponsored editorial articles within our student channel, with header image, and 5 body copy images.

Host MPU + banner adverts

Content directly from the student community to ensure their continued engagement throughout their time in Bristol.

Promote special student offers & competitions

Access to our large, engaged social media following

Embed video content to promote your business

Newsletter insertions and solus emails to student database
Full page
210mm width x 297mm height, plus 5mm on all sides.
All full page artwork therefore MUST be supplied to us as:
220mm width x 307mm height.
Please keep all text 15mm away from the trimmed page edge.

Cost: £750

Half page vertical
87.5mm (w) x 262mm (h)
Cost: £395

Half page horizontal
180mm (w) x 128mm (h)
Cost: £395

Quarter page
87.5mm (w) x 128mm (h)
Cost: £220

Our highly engaging social media channels have a reach of over 2 million per month

...and an ever growing following

Facebook
56,000+ likes

Twitter
110,000+ followers

Instagram
47,000+ followers
Advertise at

B24/7

Whatever your needs or size of your budget, get in touch with one of our team so they can advise how to best deliver the most effective promotion for your business.

E: Adam Burrows: adam@bristol247.com  Ruth Morris: ruth@bristol247.com
    Josh O’Hara: josh.ohara@bristol247.com