



B24/7



MEDIA PACK



Bristol 24/7 is the biggest independent media organisation in the South West. Building a community around independent journalism.



B24/7

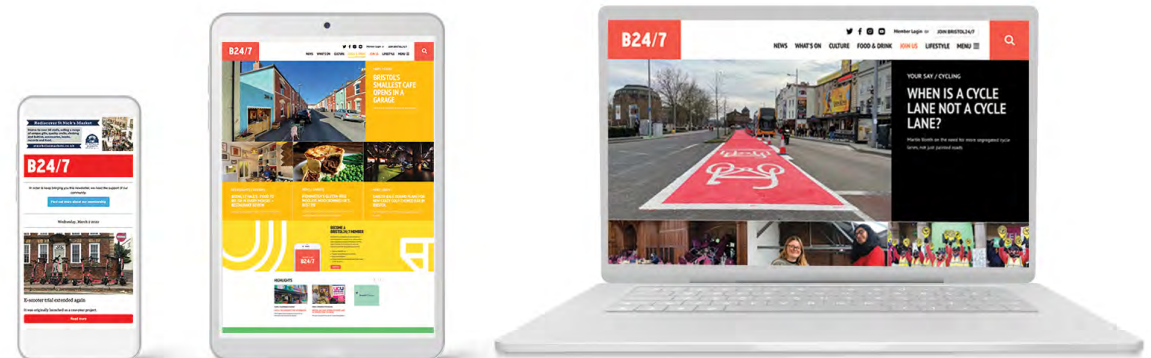
Bristol's local experts...

Bristol24/7 is the place to discover what's under the surface of Bristol. A lively and informed mix of news, culture, entertainment, food and drink, opinion and lifestyle, it appeals to people who are curious about their city, and keen to make the most of living here.

From the big local news stories of the day to the latest start-ups and exciting new artists, Bristol24/7 gets there first. With great reporting and insightful writing, it can be accessed via our website, social media channels, podcasts, events and a growing range of popular e-newsletters.

That's why most of Bristol's population engage with Bristol24/7 content every month.

We're a Community Interest Company, which means that alongside our independent journalism, we run social impact projects that offer support to young people, give a voice to marginalised communities and empower environmental groups. We are a part of our community and exist to serve it as best we can. Advertising with us supports important work celebrating and helping to grow a sustainable and independent Bristol.



Our digital offering...

More than half of Bristol's population read our articles every month.

B24/7



600k
Page views

240k
Visitors per month

Website

Updated all day, every day with breaking news, reviews and opinion, our hugely successful [website](#) is the heart of everything we do.



210k+
Followers

1.5m
Monthly reach

Social Media

Our [Facebook](#), [Instagram](#) and [Twitter](#) pages are where most people see our stories. Get their attention with a sponsored post from **Bristol24/7's** pages.

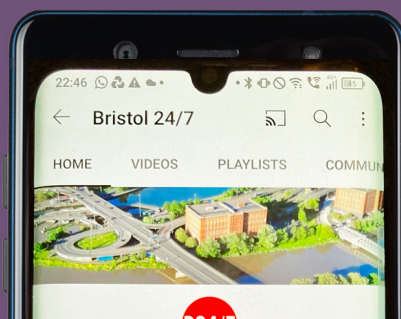
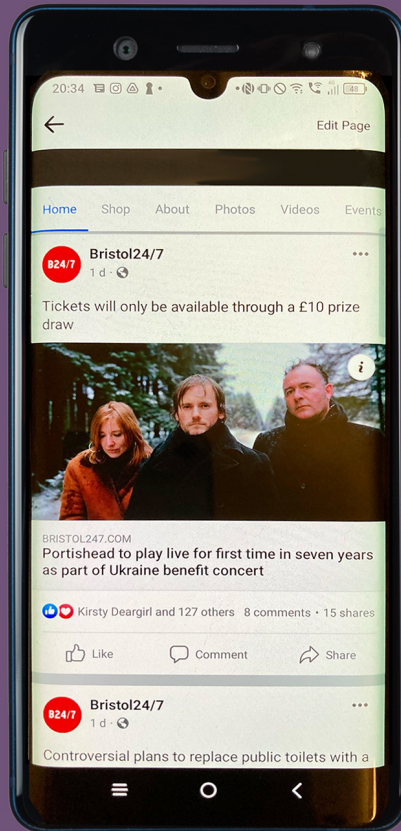
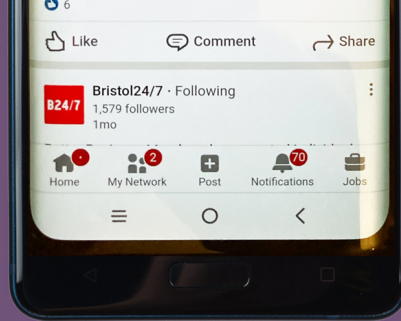
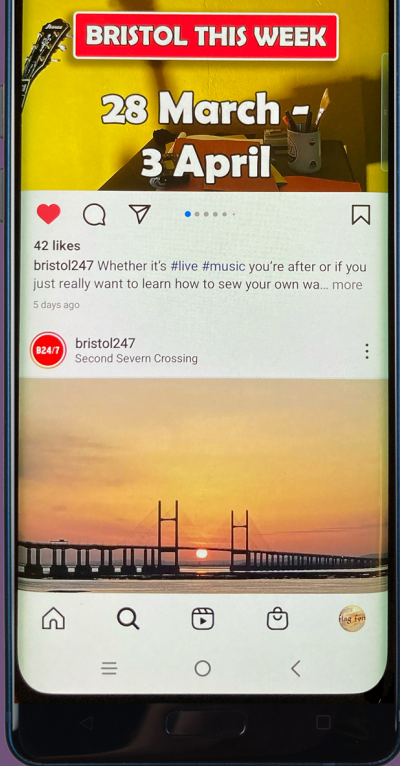


33.3%
Open rate

12k
Subscribers

Email Newsletters

Newsletter subscribers are our most engaged readers, and the perfect audience for local campaigns. Choose from What's On and Business newsletters and our ever-popular Daily Digest.



Social Media Channels



Facebook

- Followers 55k+
- Reach 763k per month
- Engagements 226k per month



Twitter

- Followers 109k+
- 670k impressions per month



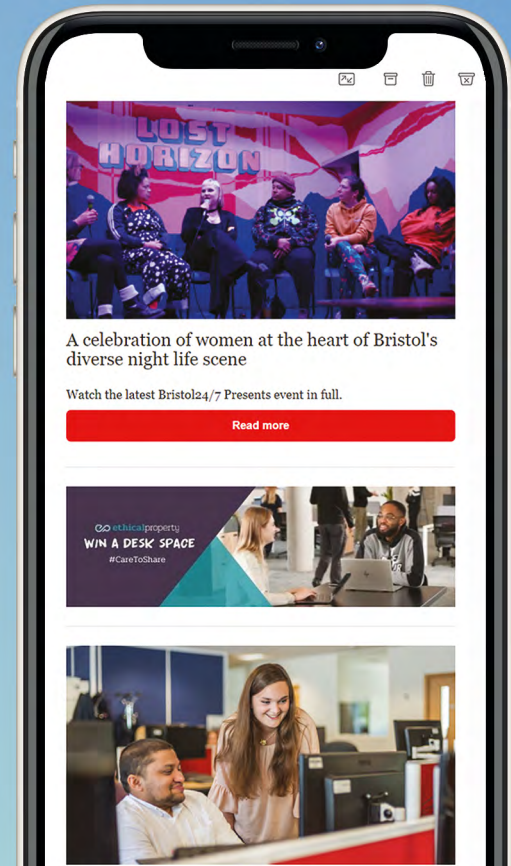
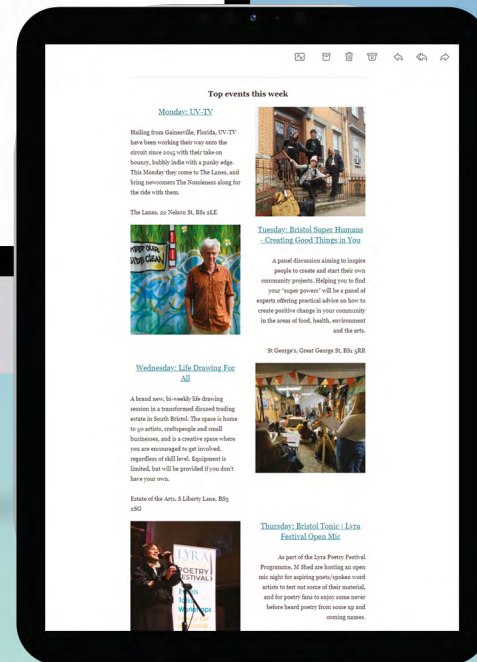
Instagram

- Followers 46k+
- Reels average 25k per video
- Reach 153k per month
- Engagements 11k per month

E-mail Newsletters

12K+ subscribers

- **Main newsletter (daily)**
Our daily digest of the latest news, reviews and opinion from across the city.
- **Business Edition (weekly)**
Our pick of essential business stories, from industry leaders to mould-breaking startups.
- **What's On in Bristol (weekly / monthly)**
Our one-stop guide to unmissable events, from culture and nightlife to family days out.



£3.3m to expand skills bootcamp programme in

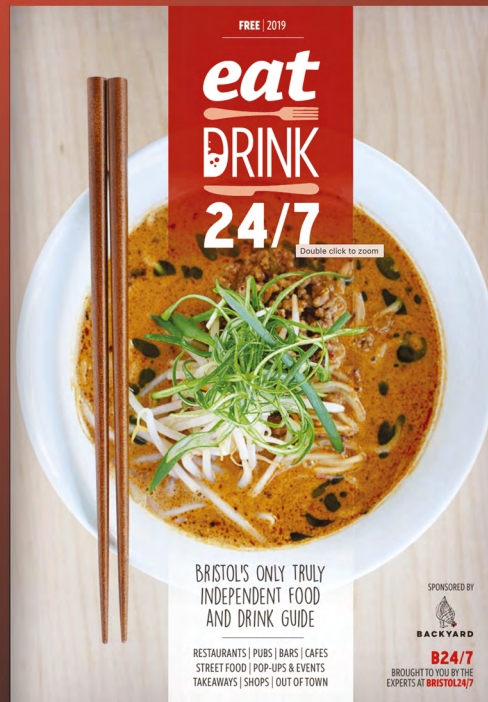
Some of our annual publications...

April - Festival Guide



Local, national and international festivals

May - Eat/Drink24/7



All food and drink businesses in the Bristol area

September - Student Guide



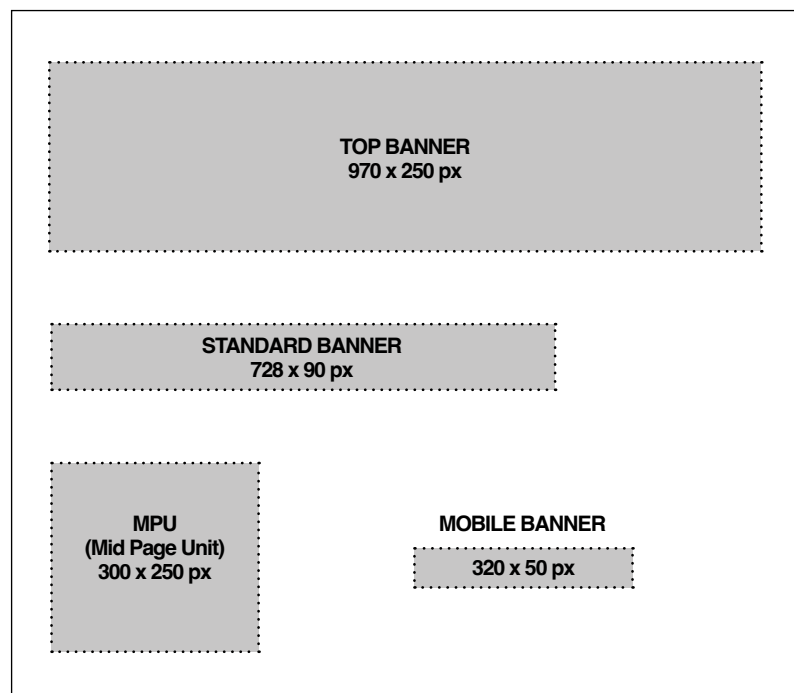
Bristol guide for all new university and college students

Ratecard & advert specifications...

B24/7

Website Display Advertising

£6 - £10 per 1000 page impressions



Please supply artwork as a JPEG or animated GIF with a maximum file size of 250k.

Contact advertise@bristol247.com for more information

E-newsletters

Main newsletter, sponsored news story **£175**

Main newsletter, sponsorship banner ad **£350 for four days**

Business newsletter, sponsored news story **£100**

Business newsletter, sponsorship banner ad **£225 for four days**

What's On Guide

Sponsored listings across our dedicated newsletter, website and Instagram feature. **£250 per month.**

Social Media

Sponsored Instagram grid post **£150 each**

Sponsored Instagram post shared to our story **£250 each**

Sponsored Instagram Reel **£175** and shared to our story **£275**

Facebook partner post **£125 each**

Sponsored Tweet **£25 each**

Online Advertorial

£350 per sponsored feature



B24/7 BETTER BUSINESS BRISTOL



Better Business is an initiative that was launched by **Bristol24/7** in 2018 to help businesses thrive, while making a positive impact on Bristol and the people who live here.

The initiative (supported by both public and business members) makes a positive impact by:

- Supporting young people
- Giving a voice to marginalised communities
- Support for environmental projects

Members support the initiative and in return receive back these 4 benefits:

- Help support a positive impact in the city and support independent journalism
- Promotion for their organisation
- Meet & collaborate with like minded businesses
- Employee engagement opportunities (perks/volunteering)

Annual Membership costs

£1,500 + VAT
for the year or

£150.00 + VAT
per month for 12 months



Whatever your needs or budget, contact our team for expert advice on how we can best support your business.

E: advertise@bristol247.com

T: 0117 2309 247

Adam Burrows: adam@bristol247.com / 0796 939 4454

Josh O'Hara: josh.ohara@bristol247.com / 07557 760126

Ruth Morris: ruth@bristol247.com / 07788 400045