FOUNDING MEMBERS PROPOSITION

We are looking for a select group of Bristol businesses to join us as founding Better Business members and help us shape a Better Bristol.

Bristol24/7 is the South-West’s leading independent magazine and website. As a Community Interest Company social purpose is at the heart of everything we do.

As well as sharing stories and voices from across Bristol, we work with other companies and organisations to create impactful community projects. To date these include Voices24/7, Talking LGBT+ and the Young Chefs Programme.

Better Business will bring local businesses together. It will develop our social impact projects while providing exclusive benefits for the businesses involved.
WHY – BECOME A FOUNDING BETTER BUSINESS MEMBER

- A recent report showed Bristol as the most segregated major city in the UK and we believe this is one of the things that together we can change...
- Founding members will be key in steering the agenda for the Better Bristol initiative.
- Bristol is better when businesses and communities work together.
- Create a genuine connection with communities and make a difference.
- Ensure all voices across the city are shared.
- Engender a spirit of collaboration around the city.
- We are Bristol’s number one storyteller, help us write the next chapter and have a tangible impact in shaping a Better Bristol for all.
HOW – YOU’LL BE INVOLVED

- Bring Bristol Together through our Better Bristol initiative.
- Support our mission: *The independent voice of Bristol. Sharing stories from across the city, investing in its people and inspiring communities to shape a better Bristol.*
- Regular meet-ups to celebrate all the great initiatives in the city and a look forward to how we can continue to shape a Better Bristol.
- Opportunity to get directly involved with specific projects as well as supporting the wider mission.
WHAT – BENEFITS WILL BE GIVEN IN RETURN FOR YOUR SUPPORT

• Brand association with Better Business, Better Bristol.

• An identity within Bristol as a business committed to making a difference in the city.

• Support and benefits from our network of businesses (inc. discounts on products and services).

• Company profile in Better Business publication (print and online).

• Branding on the Better Business page of the magazine and online activity.

• Invitations and branding to Better Business events throughout the year.

• Opportunities for discounted advertising and marketing.

• Introductions to other Businesses and membership at networking events.

• Perks for staff members (e.g. Free and discounted tickets and meals).

• Business mentoring opportunities.

• Our publications delivered to your place of business.

• Volunteering opportunities for your staff at social impact projects.